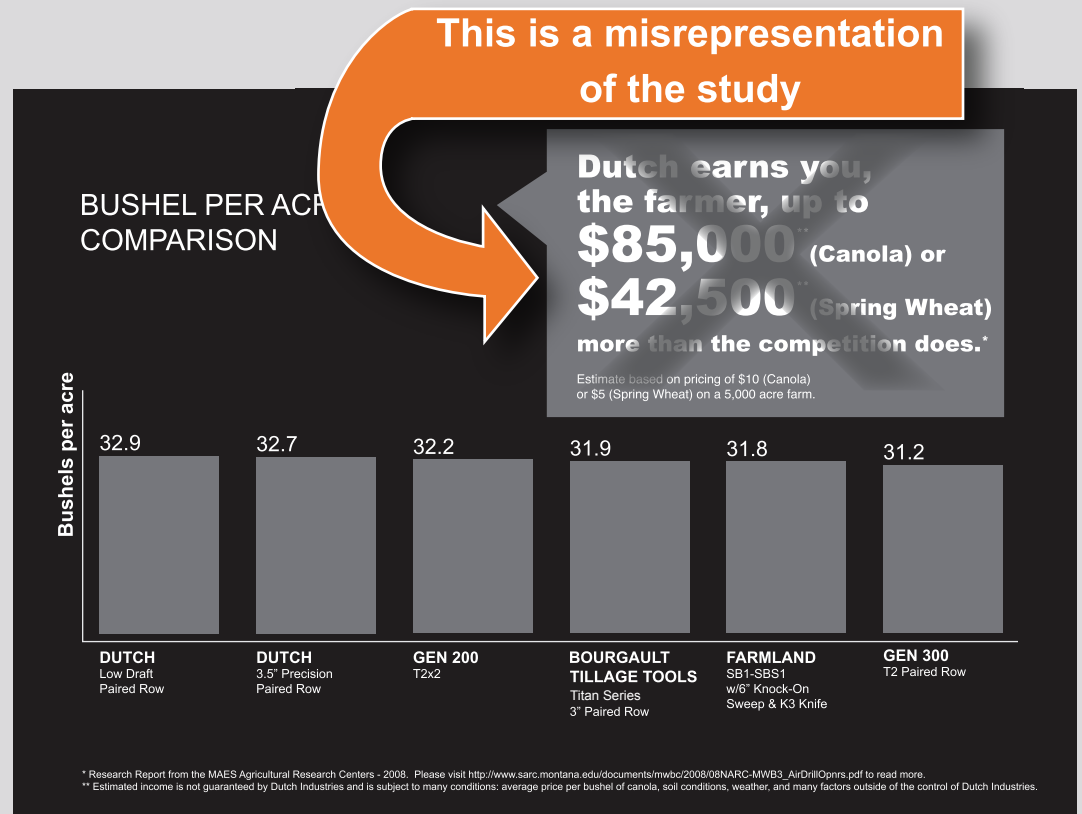




ATTENTION Farmers

You have been MISLED

In a recent ad campaign, Dutch Industries stated their openers would earn farmers more money. This seriously misrepresents the results of the 2008 Havre Montana Study.



The Real Facts - 2008 Havre Montana Study

1. The Least Significant Difference (LSD) on yield results was 2.0 bushels/acre as published in the report. The LSD is equivalent to the "margin of error" and because all six openers in the test were within the LSD range, the yield results must be considered equal.
2. From this study it is incorrect for Dutch to imply their openers will consistently make farmers more money. Furthermore, **it is incorrect to use canola as an example**, because only wheat was used in the study.
3. To verify this information please refer to the full 2008 Havre Study report at:

http://www.sarc.montana.edu/documents/mwbc/2008/08narc-mwb3_airdrillopnrs.pdf

Advertisers note: Independent Studies can provide farmers and the farming industry with very useful information. To maintain the integrity of these studies, it is very important that results are presented fairly and accurately.



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